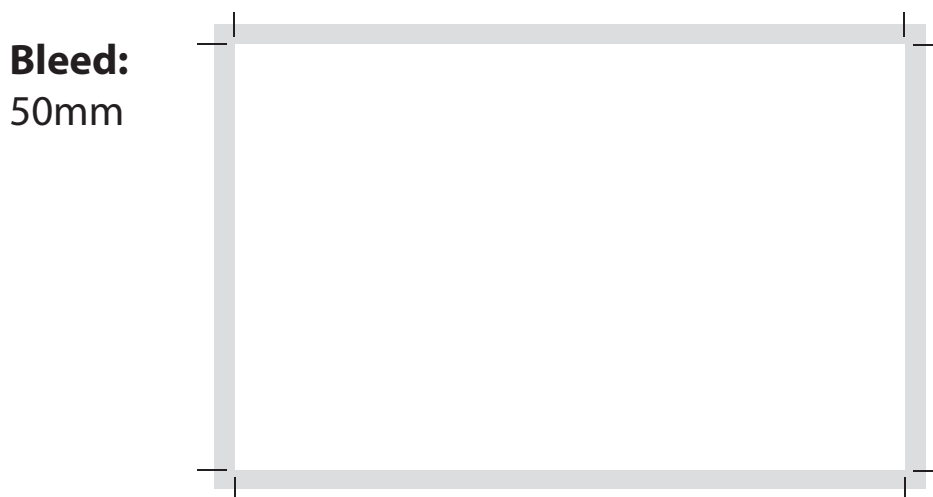# ARTWORK GUIDELINES

We only accept 'PRINT READY' artwork, this means it will not be proofed and will go straight to print.

These artwork guidelines are to help you to supply us with artwork that will be produced to the highest standards. We only accept artwork as explained below, if you are not able to supply us artwork as per our guidelines, we would advise that you use our artwork and design service to ensure there are no problems with print quality.

Dimensions

Artwork should be supplied at 1:1 scale, as per the measurements shown below. If the artwork is required to be scaled down due to file size, please specify the scale in the filename (i.e. poster_1@50%.pdf) and check all the images are acceptable quality when enlarged to the full size (scale 1:1)

Bleed:
50mm

Crop Marks & Bleed

All artworks must be supplied with crop marks and bleed as shown above.

Colour

All artwork images must be supplied in CMYK mode. For rich blacks please use 100% of all CMYK colours.

Due to the inherent difference between digital and offset printing, if colour is a particular concern, we recommend a test print should be requested based on supplied colour references, charged at £25 per colour match.

File Format

To ensure the highest quality, artwork should be supplied in vector format PDF, EPS or AI files and all fonts must be converted to outlines.

If supplying a JPG file please check you are happy with the resolution when viewing the file at Scale 1:1 (100%)

CRS DISPLAY
SIGN & DISPLAY SOLUTIONS
T: 020 3371 0001
E: sales@crsdisplay.com
www.crsdisplay.com